

TSUKU®  
SANS SERIF

Tsuku® Sans Serif is a digital typeface, strongly associated with the geometric style born in the Bauhaus school. It features geometric lines with a large x-height, displaying compact caps. This font contains five weights – thin, light, regular, medium and bold – and provides a large number of glyphs – uppercase, lowercase, numerals, diacritics, punctuation and symbols (namely arrows). Ideal for reading, Tsuku® Sans Serif can be used in various printed materials such as publications, packaging or signage, but its contemporary character makes Tsuku® suited to the digital world as well, whether in gaming software, websites or apps. Tsuku is also a good broadcasting tool and it can be applied in movie subtitles and adverts.

Are you curious?  
Let's discover Tsuku® Sans Serif!

### **Tsuku® Sans Serif**

Family Name: **Tsuku**

Sub-family name: **Regular**

Formats: **OTF, TTF, WOFF, WOFF2, EOT**

Character Sets: **Basic Latin/ Uppercase/ Lowercase / Numerals / Diacritics / Punctuation / Symbols**

Opentype Features: **Kerning**

Supported Languages: **Western Europe**

Designer: Brígida Guerreiro

Release Date: 2019

CHARACTER MAP

UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE

abcdefghijklmnopqr  
stuvwxyz

abcdefghijklmnopqr  
stuvwxyz

abcdefghijklmnopqr  
stuvwxyz

abcdefghijklmnopqr  
stuvwxyz

abcdefghijklmnopqr  
stuvwxyz

DIACRITICS

Á Â Ã Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ù Ú Û Ü

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NUMERALS

0123456789

0123456789

0123456789

0123456789

0123456789



100pt

After crashing  
on the Moon,  
Meji had the  
most curious...

80pt

After crashing  
on the Moon,  
Meji had the  
most curious...

60pt

After crashing  
on the Moon,  
Meji had the  
most curious...

40pt

After crashing  
on the Moon,  
Meji had the  
most curious...

25pt

After crashing  
on the Moon,  
Meji had the  
most curious...



# Inside ↗ the Moon

↓

"The ☾ is a differentiated world. This means that it is composed of different layers **with different compositions**. The heaviest materials have sunken down into the ☉'s center, and the lightest materials have risen to the outermost layer. Seismic, rotational, and gravity measurement studies have allowed us to gain insights into the different layers within the Moon.

↪

At the center is the ☾'s dense, metallic core. The core is largely composed of iron and some nickel. The inner core is a solid mass about 480 km in diameter. Surrounding the solid inner core is a fluid outer core, that brings the total diameter of the core to about 660 km. The Moon's core is small (about 20% of the ☾ diameter) as opposed to other terrestrial worlds (like the Earth) with cores measuring closer to 50% of their diameters."¶

⇒ ref.: NASA ⇐

# Moon

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## Tsuku Bold

### Tsuku Thin

→ The Apollo 11 Passive Seismic Experiment contained four seismometers powered by two panels of solar cells, which converted solar energy into electricity. ↓↓↓  
It used three long-period seismometers and one short-period vertical seismometer for measuring meteorite impacts and moonquakes, recording about 100 to 200 hits by meteorites during its lifetime. Data regarding the strength, duration, and approximate direction of the seismic event were relayed to tracking stations on Earth.

### Tsuku Light

→ The Apollo 11 Passive Seismic Experiment contained four seismometers powered by two panels of solar cells, which converted solar energy into electricity. ↓↓↓  
It used three long-period seismometers and one short-period vertical seismometer for measuring meteorite impacts and moonquakes, recording about 100 to 200 hits by meteorites during its lifetime. Data regarding the strength, duration, and approximate direction of the seismic event were relayed to tracking stations on Earth.

### Tsuku Regular

→ The Apollo 11 Passive Seismic Experiment contained four seismometers powered by two panels of solar cells, which converted solar energy into electricity. ↓↓↓  
It used three long-period seismometers and one short-period vertical seismometer for measuring meteorite impacts and moonquakes, recording about 100 to 200 hits by meteorites during its lifetime. Data regarding the strength, duration, and approximate direction of the seismic event were relayed to tracking stations on Earth.

### Tsuku Medium

→ The Apollo 11 Passive Seismic Experiment contained four seismometers powered by two panels of solar cells, which converted solar energy into electricity. ↓↓↓  
It used three long-period seismometers and one short-period vertical seismometer for measuring meteorite impacts and moonquakes, recording about 100 to 200 hits by meteorites during its lifetime. Data regarding the strength, duration, and approximate direction of the seismic event were relayed to tracking stations on Earth.



## KOBU AGENCY

KOBU Creative Digital Agency is a brand laboratory – we love to develop brands from scratch. Our method lies on an experimental approach guided by a mindful and comprehensive strategy. Exploring new fields is what we like most and our best ideas come from embracing the challenge of doing the impossible.

We specialize in brand identities, content creation (video, photography & copywriting), vegan diet counselling, social strategy, giraffe trivia, web development and skating. Also, we are working on a plan to conquer the world... from our couch.

Armstrong says:

Why does the 🌙  
orbit the Earth?



Moon says:

To get to the  
other side



## **KOBU FOUNDRY**

KOBU Foundry is born from our passion for typography.

Our main focus is to develop customised fonts, as we love to grasp the feeling of a project and bring it to life. We always work to deliver the best suited typographic projects, completely designed for their purpose. We believe in learning from our heritage while unravelling new paths, so we like to take inspiration from the past and speed to the future.

If you are looking for an inspired type work, we are your team.

## **TYPE MASTER**

Brígida Guerreiro is a portuguese graphic designer but only for a small part of the day. Mostly, she is a typography geek who masters the art of drawing letters and breathes inspiration from all around.

Brígida gives her best attention to every detail and meaning behind every line when crafting each type character. Her aim is to achieve perfectly fitted and exquisite works to exceed clients' purposes. And that's why dedication and passion are what best describe our type project results.

